

Summary of Application (New)

Name of Premises	Viking Market, Frodingham Plaza	Type of Application	Premises Licence Grant
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Point Number	Detail	Action
1	Sale of alcohol for consumption off the premises only: Monday to Sunday, 05:00hrs to midnight	
2	Opening hours: Monday to Sunday, 05:00hrs to midnight	
3	A plan of the premises has been provided by the applicant and is shown at Appendix C.	
4	A further location plan is shown as Appendix K.	
5	The applicant has offered the following conditions:	
6	Conditions - General No conditions proposed.	
7	Conditions – The Prevention of Crime and Disorder <ul style="list-style-type: none"> • Provision of CCTV as required by the current Humberside Police Code of Practice, both internally and externally • Premises will be fully alarmed together with any other requirements as recommended by our security advisors to cover the areas of sale and storage, as well as the exterior of the premises. 	
8	Conditions – Public Safety <ul style="list-style-type: none"> • Premises will be maintained to a high standard of repair, in accordance with the current legislation and safety standards. 	
9	Conditions – The Prevention of Public Nuisance <ul style="list-style-type: none"> • The congregation of persons in groups outside the premises will be actively discouraged and any nuisance reported to the Police 	
10	Conditions – The Protection of Children from Harm <ul style="list-style-type: none"> • A proof of age policy will operate in the premises • A refusals book will be retained and staff will receive regular training in preventing under-age sales and managing customers • Records of their training will be documented and retained and duly signed as a true record. 	

Summary of Representations by Responsible Authorities

Point Number	Detail	Action
11	Appendix D – Humberside Police	

	<p>Humberside Police have made a representation in relation to the application for the grant of a premises licence.</p> <p>The representation is made on the grounds of:</p> <ul style="list-style-type: none"> • The Prevention of Crime and Disorder • The Prevention of a Public Nuisance • The Protection of Children from Harm <p>Humberside Police suggested that the following conditions should be added to any granted premises licence.</p>	
12	<p>Police Conditions – General</p> <p>Staff training shall be given to all staff working at the premises. Such training shall be documented and recorded in a book or folder kept solely for that purpose. It shall record the date and names of those trained and the person providing it. All present shall sign the book. The frequency of the training shall be once every six months. The training shall cover all aspects of the responsible sale of alcohol (Licensing objectives, age verification, how to detect proxy sales, consequences of underage sales, serving to drunks and street drinkers etc) and conflict management. The book shall be available to be viewed on demand by a person under the direction and control of the Chief Constable or an officer of North Lincolnshire Council.</p>	
13	<p>Police Conditions – The Prevention of Crime and Disorder</p> <ol style="list-style-type: none"> 1. Any CCTV system shall need to be registered in accordance with the Data Protection Act, and warning signs displayed in public areas of the premises. 2. There shall be sufficient cameras to cover those areas that are not easily supervised from the sales counter. 3. A monitor should be placed in such a position so as to be viewed by staff working in the sales area of the premises. 4. The system must be capable of continuously recording in colour, providing real time pictures of evidential quality in all lighting conditions, and copies of such recordings shall be retained for a period of not less than 28 days. 5. Any system installed should be capable of producing copies of recordings on site. 6. Copies of recordings shall be provided on request to a person under the direction and control of the Chief Constable or an officer of North Lincolnshire Council on DVD/USB at no cost. 7. The designated premises supervisor will be responsible for the operation of the system and shall ensure that it is maintained in accordance with these codes of practice. 	

	<p>8. The Premises Licence Holder must ensure an appointed member of staff is capable of downloading CCTV footage in a recordable format at all times the premises are operating.</p> <p>9. Records of maintenance of the CCTV system shall be kept by the person responsible and the system shall be maintained in working order and checked weekly. Records of any maintenance and weekly checks shall be endorsed by signature by the DPS or other responsible named individual, and actions taken must be recorded. The record shall be produced on request to a person under the direction and control of the Chief Constable or an officer of the local authority on production of their identification.</p> <p>10. Cameras must be positioned to view all access to and egress from the premises (including fire exits) and all areas where the sale of alcohol occurs.</p> <p>11. Recordings shall be made of each trading period conducted at the premises, and must be correctly time and date marked.</p> <p>12. CCTV camera views are not to be obstructed.</p> <p>13. Signs alerting customers that CCTV is in operation must be displayed</p> <p>An incident log shall be kept at the premises, and made available on request to a person under the direction and control of the Chief Constable or an officer of North Lincolnshire Council, which will record the following:</p> <ul style="list-style-type: none"> • all crimes reported to the venue • any complaints received • any incidents of disorder • any visit by a relevant authority or emergency service • any faults in the CCTV system or searching equipment or scanning equipment <p>A log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The book will be available to be viewed on demand by either an officer of the Local Authority or an officer under the direction and control of the Chief Constable at all times whilst the premises are open.</p>	
14	<p>Police Conditions – The Prevention of Public Nuisance The premise shall not display, offer, or sell any beers, lagers or ciders with an ABV in excess of 5.6%.</p> <p>All beer, lager and cider displayed for sale in cans shall only be sold in minimum packs of 4 cans, there shall be no sales of individual cans of beer, lager or cider.</p>	

	Alcohol spirits with an ABV (Alcohol by volume) above 20% shall only be displayed, offered or sold in bottles no less than 50cl. These spirits shall only be displayed for sale behind the sales counter or other approved secure display.	
15	<p>Police Conditions – The Protection of Children from Harm</p> <p>Challenge 25 shall be implemented and a proof of age policy is to be applied with the accepted means of proof of age being:</p> <ul style="list-style-type: none"> • Passport • Photo Driving Licence • A recognised valid photo-id card bearing the PASS hologram • Any future accredited and accepted proof of age, as defined by Humberside Police <p>Signs shall be displayed stating that the premises operates a Challenge 25 Policy.</p>	
16	<p>Appendix E – Trading Standards</p> <p>Trading Standards have made a representation in relation to the application for the grant of a premises licence.</p> <p>The representation is made on the grounds of:</p> <ul style="list-style-type: none"> • The Prevention of Crime and Disorder • The Protection of Children from Harm. <p>Trading Standards suggested that the following conditions should be added to any granted premises licence.</p>	
17	<p>Trading Standards Conditions – The Prevention of Crime and Disorder</p> <ol style="list-style-type: none"> 1. A CCTV system shall be installed on the premises. 2. CCTV warning signs shall be displayed in public areas of the premises. 3. There shall be sufficient cameras to cover those areas that are not easily supervised from the sales counter, both inside and outside of the premises, and all areas where the sale of alcohol occurs. 4. A monitor should be placed in such a position so as to be viewed by staff working in the sales area of the premises. 5. Recordings must be made of each trading period conducted at the premises and must be correctly time and date marked. The system must be capable of continuously recording in colour, providing real time pictures of evidential quality in all lighting conditions, and copies of such recordings shall be retained for a period of not less than 28 days. 6. Any system installed should be capable of producing copies of recordings on site. Copies of recordings 	

	<p>shall be provided on request to an authorised officer of North Lincolnshire Council or the Police at no cost.</p> <p>7. The designated premises supervisor (DPS) shall be responsible for the operation of the system and shall ensure that it is maintained in accordance with approved codes of practice and must ensure an appointed member of staff is capable of downloading CCTV footage in a recordable format at all times when the premises are operating.</p> <p>8. The system shall be maintained in working order and checked weekly. Records of maintenance of the CCTV system shall be kept by the DPS and shall be provided on request to an authorised officer of North Lincolnshire Council or the Police at no cost.</p>	
18	<p>The Protection of Children from Harm: Staff training with regard to age restricted sales shall take place upon commencement of employment and thereafter, at least every six months.</p> <p>The Designated Premises Supervisor (DPS) or duly appointed key member of staff, shall maintain a record of all training, with details of the date, names of the staff, the person providing the training and its contents, which shall be completed and signed by all at the time of the training. The records must be made available upon request by an authorised officer of North Lincolnshire Council or the Police.</p> <p>A 'Challenge 21' or 'Challenge 25' policy shall be in place and brought to the customer's attention by way of posters on the premises.</p> <p>Anyone who appears to be under the age of 21 or under 25 (depending upon the policy) shall be asked to produce a valid, recognised photographic proof of age document. Acceptable forms of identification shall be a passport, photo card driving licence or 'PASS' approved and hologrammed identification.</p> <p>A refusals book or electronic log shall be kept at the premises and shall be used to record all refusals to sell age restricted products for any reason. The details to be recorded must be as follows:</p> <ul style="list-style-type: none"> • Date & time of refusal • Item refused and reason for refusal • Name & address of customer (if given) • Description of customer • Details of ID offered (if shown) <p>The refusals book shall be regularly audited by the DPS or duly appointed key member of staff to assess employees'</p>	

	compliance with refusing age-restricted sales and must be made available upon request by an authorised officer of North Lincolnshire Council or the Police.	
19	<p>Appendix F – Licensing Authority The Licensing Authority have made a representation in relation to the application for the grant of a premises licence.</p> <p>The representation is made on the grounds of all four Licensing Objectives.</p>	
20	<p>Appendix G – Humberside Fire The proposals are deemed acceptable.</p>	

Summary of Representations from Other Persons

Point Number	Detail	Action
21	<p>Appendix H – Ward Councillors The Ward Councillors (Cllr Mashook Ali and Cllr Lorraine Yeadon) have submitted a representation, objecting to the application. The representation is made on the grounds of:</p> <ul style="list-style-type: none"> • The Prevention of Crime and Disorder • Public Safety • The Protection of Children from Harm <p><i>“Having looked at the applicant’s proposed operating schedule, it seems to us that it fails to address the listed objectives. Specifically, assurance relating to Prevention of Crime and Disorder, Protection of Children from Harm and Public Safety do not appear to have been adequately addressed and we would be looking for a more robust application”.</i></p>	
22	<p>Appendices I1 to I22 – Representations from Local Residents Twenty-two local residents have submitted identical representations, objecting to the application. The representation is made on the grounds of:</p> <ul style="list-style-type: none"> • The Prevention of Crime and Disorder • The Protection of Children from Harm <p><i>“The area in and around Frodingham Road is already suffering from the excess sale of alcohol extensively available with the existing off licence premises within the vicinity. As a local resident, a congregation member of Scunthorpe Central Mosque and who visits the shops on Frodingham Road, I have at first hand seen the increase of alcohol fuelled littering, disturbances, intimidation and lewd sexual acts which have been reported to the police and added to this representation as evidence. I have provided photographic evidence in relation to alcohol fuelled anti-</i></p>	

	<p>social behaviour. Granting of this licence will further encourage excess litter and increased anti-social behaviour”.</p> <p>“The vicinity of the premises in question is surrounded by residential properties, supplementary schools, places of worship and family-owned businesses whereby children frequently pass by either on their own or with their responsible adult or family members”.</p>	
23	<p>Conditions Proposed by Local Residents</p> <p>The local residents suggested that the following conditions should be added to any granted premises licence.</p> <ol style="list-style-type: none"> 1. "Restricted Sale Times - no sale of alcohol between the hours of 14:00-20:00hrs Monday to Friday and between the hours of 12pm-19:00hrs Saturday and Sunday. The hours recommended are peak times for children returning from school who live in the vicinity, for supplementary classes taking place in the vicinity and peak time hours over the weekend for families to shop and socialise with family and friends. This will also help businesses to entice new clients to the area." 2. "Challenge Everyone Scheme - ID to be shown by everyone purchasing alcohol from the premises" 3. "Mandatory Security Guard - Located on the front door of the premises to disperse groups in and around the vicinity of the premises. The recommended area has been mapped as below (attached to this email)". 4. "Daily Cleaners - we recommend the business is responsible for ensuring the immediate surrounding area is free from bottles, cans and general littering and suggest they frequently clean this area. There is a direct correlation between the discarded bottles and the purchase of the same". 5. "Posters - Located inside and outside the store in different languages informing anyone who purchases alcohol and is found to be drinking in the vicinity or discarding the bottles in the vicinity, will be barred from purchasing further alcohol". 6. "Barred list - Premise to have a refusal/barred book on site, recording details of anyone who has been refused alcohol." 7. "Recycling - Install a glass bottle/can recycling bins outside and in and around the premises". 8. "Always Present - As this is a Cumulative Impact Zone, we recommend that the personal licence holder and dedicated premises supervisor to be always present on the premises when alcohol is sold or supplied". 	

24	<p>Appendix J – Mr Abid Khan</p> <p>Mr Khan has submitted a representation on the grounds of all four Licensing Objectives.</p> <p><i>“It is argued that the granting of this licence will encourage existing litter and an increase of the anti-social behaviour, which the police are aware of and are currently exhausting all channels to prevent and tackle this.”</i></p> <p><i>“The application does not promote the public safety aspects of the licensing objectives as the area already has issues with people gathering under the influence of alcohol. A matter the local police team are already aware of and trying to tackle. The sale of alcohol in this area has increased which is argued has contributed to all the above issues. Another premises the size of Viking Market will further exacerbate the problems in the area”.</i></p> <p><i>“The application will not prevent public nuisance as mentioned prior matters have only got worse. Having access to another premise that may sell alcohol could lead to further nuisance and encourage anti-social behaviour”.</i></p> <p><i>The application could contribute to exposing children to alcohol causing harm. It is known that several premises on Frodingham Road could have been prosecuted for the sale of illegal cigarettes and alcohol as well as selling to underage young people. The area is already a hot spot for child criminal and sexual exploitation and additional sells of alcohol and adults under the influence of alcohol increases the risks to children and young people”.</i></p> <p><i>“I would like to suggest that if a licence was granted, conditions such as security guard within the shop or restricted sales of alcohol be applied”.</i></p>	
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Summary of Statutory Guidance Issued under s182 of The Licensing Act 2003

Point Number	Detail	Action
25	Prevention of Crime and Disorder – pages 6 to 7	
26	Public Safety – page 7	
27	Public Nuisance – pages 9 to 10	
28	Protection of Children from Harm – pages 10 to 12	

Summary of North Lincolnshire Council’s Licensing Policy

Point Number	Detail	Action
29	Prevention of Crime and Disorder – pages 33 to 42	
30	Public Safety – pages 43 to 49	
31	Prevention of Public Nuisance – pages 50 to 55	
32	Protection of Children from Harm – pages 56 to 62	